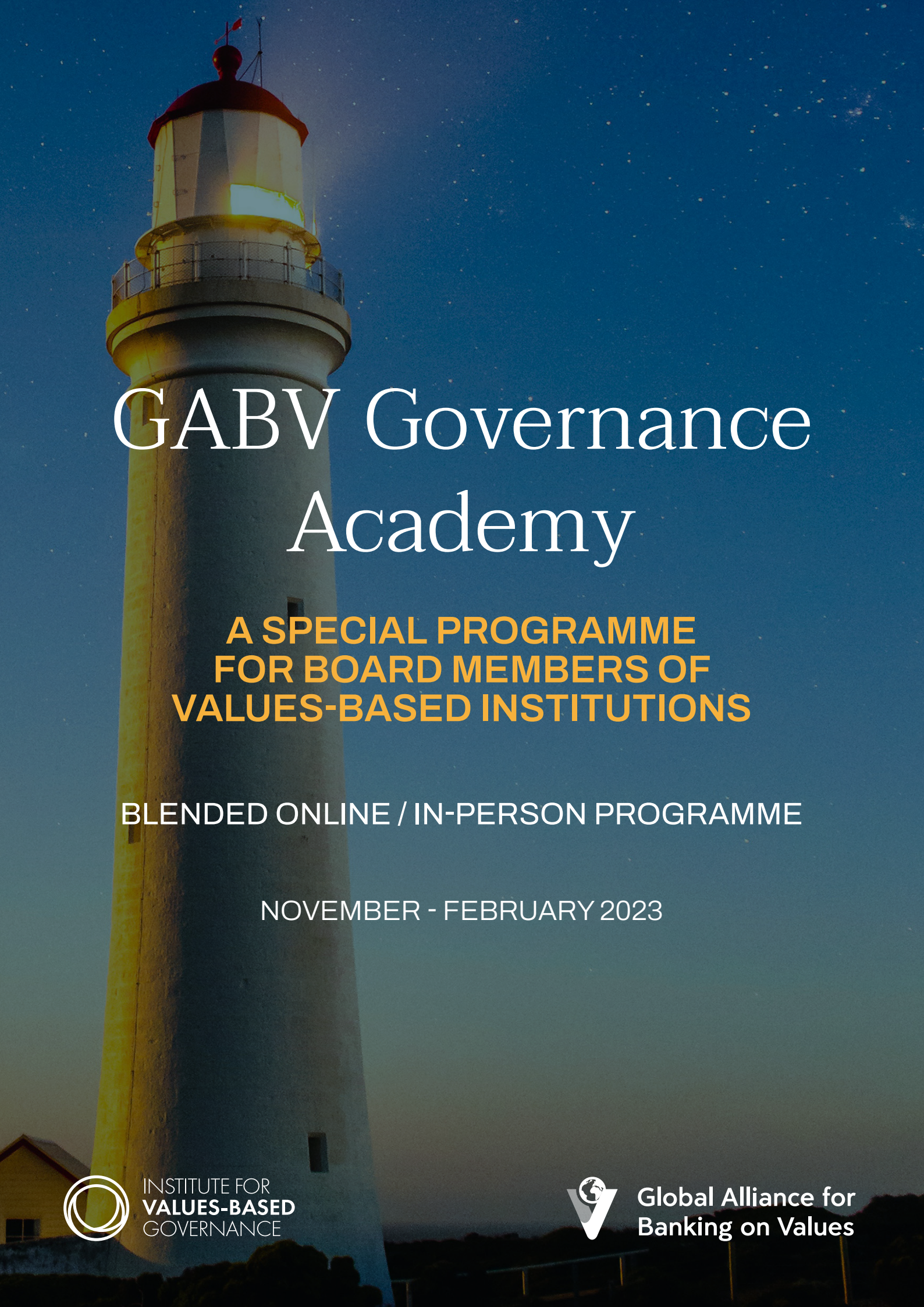




GABV Governance Academy

**A SPECIAL PROGRAMME
FOR BOARD MEMBERS OF
VALUES-BASED INSTITUTIONS**

BLENDED ONLINE / IN-PERSON PROGRAMME

NOVEMBER - FEBRUARY 2023



INSTITUTE FOR
VALUES-BASED
GOVERNANCE



**Global Alliance for
Banking on Values**

Meet the GABV Governance Academy

Boards of values-based organizations require a different set of skills, insights and levels of determination. **Governance at the highest level is critical to ensuring values** are truly integrated into all aspects of the business.

This programme, organized in partnership **by the Institute for Values-Based Governance and the Global Alliance for Banking on Values**, pursues to support and strengthen Boards of values-based institutions.

The GABV Governance Academy is a school of thought, where leaders learn and build their own path through **applying values-based criteria for strategic decisions** for their institutions.

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About Us

The **Global Alliance for Banking on Values (GABV)** is an international network of frontrunner organisations and leaders in the banking industry that use finance to serve people and the planet. Our collective goal is to make the banking system more transparent and support positive economic, social and environmental change. Learn more at gabv.org

The **Institute for Values-Based Governance** is an Dutch-based foundation committed to transforming governance in institutions around the world. We are home to the Governance Academy, a beacon of learning and transformation to empower visionary leaders with the tools and knowledge to embrace a values-based approach to governance.



Participants of the 2022/2023 program

Programme objectives

After completing the programme, all participants should be able to answer the following questions:



What do we understand by governance in a values-based bank? How and why should it be different from other institutions?



What is the role of the Board of Directors in a values-based bank? How should this function be performed in a singular financial institution like ours?



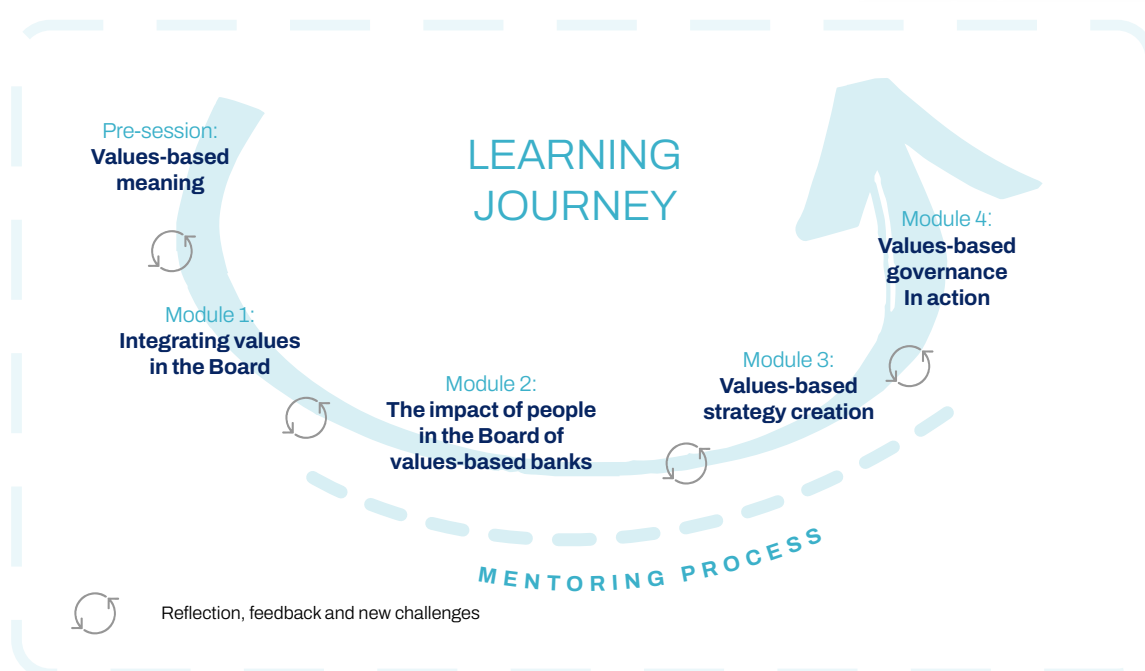
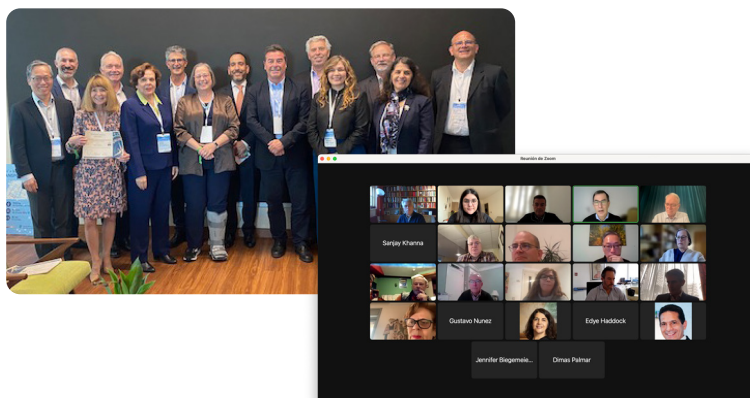
What are the professional and personal characteristics that a Board member of a values-based bank should have and how should these be embodied in their role as directors?

Key goals:

- Understanding how Board members in values-based institutions have a different role to play.
- Being able to express the unique perspectives of values-based institutions.
- Hosting generative and compelling dialogue with stakeholders and operating board members.
- Understanding the dilemmas that need to be reconciled when working across cultures, business approaches and social conventions.

A mixed methodology

Governing Board leaders from around the world are invited to participate in a total course of 35 hours: 23 hours of virtual sessions held over 4 months, and 1.5 days of in-person engagement designed around the GABV Annual Meeting. Modules 1-3 include 7 hours of online work in two sessions of 3,5 hours each.



Additionally, there will be a pre-session in module 1 for 2 hours. The experience will include:

- | | |
|---|---|
| <ul style="list-style-type: none"> Short lectures (15-30 min) | <ul style="list-style-type: none"> Personal development project with peer-to-peer review |
| <ul style="list-style-type: none"> Facilitated online conversations with experts on cases and best practices. Fireside chats | <ul style="list-style-type: none"> The course best-practices booklet |
| <ul style="list-style-type: none"> Pre-Reading / Pre-Viewing material | <ul style="list-style-type: none"> Individual mentoring (4 hours in 2 sessions) |

PROGRAMME STRUCTURE

The GABV Governance Academy has four modules. Three of them are online and the last one in person. The themes and presenters for each module will respond to the goals of the programme and the objective of each module:



8 November
ONLINE

Pre-session: Values-based meaning

- Getting to know each other and program explanation
- Cases of values-based banking experiences



15 and 29 November
ONLINE

Module 1: Integrating values in the Board

Emerging realities in relation to values-based governance

- Foresight
- Values-based banking and consequences for governance

Integrating values-based banking into Board management

- Stakeholders' engagement and ownership models
- Reflecting values on your business model



**13 December
and 18 January**
ONLINE

Module 2: The impact of people in the Board of values-based banks

Values and the Board member

- Personal Values in the Institution
- Personal Values and Board Engagement

Transition and succession

- Values in pivotal moments and transitions
- Succession of leadership



1 and 15 February
ONLINE

Module 3: Values-based strategy creation

Connection and dilemmas

- Connection: Mission & Strategy
- Sustaining values & business strategy

Keeping a values-based strategy in motion

- Monitoring & adjusting a Values-based Strategy – Integrated dashboard
- Keeping the mission in moments of truth – case reflections.



25 and 26 February
IN PERSON (Italy)

Module 4: Values-based governance In action

- Beyond your institution – part of a movement
- Open fiction case
- Clinic cases
- Closure- beyond your board

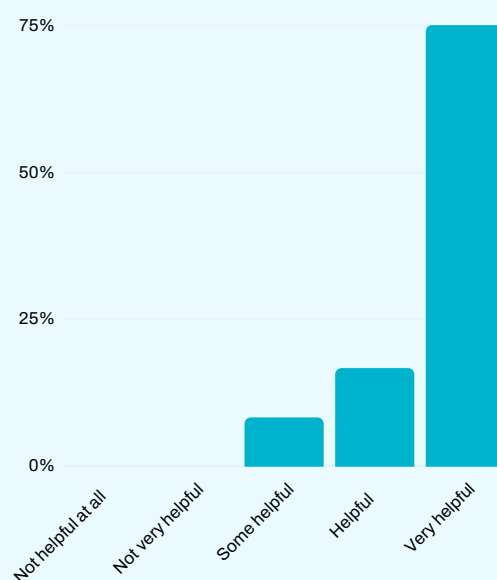
WHAT PARTICIPANTS HAVE TO SAY

Our performance for 2022 exceeded our expectations, with a very positive feedback from the participants. Our commitment is to improve this programme every year.

“It is an exceptional course at all levels. The best that I have ever enrolled in: comprehensive and up-to date content, well known and experienced speakers, well selected participants who were fully engaged, excellent management, duration is just right, amazing mentors, very rich, inspiring and relevant discussions. Friendly environment that unleashed profound discussion between like minded people.”

“I enjoyed the course very well. Best that I have attended at content, speakers, organizers, and learning environment. Very useful with high relevance to bank’s needs fortified with up- to-date information and an analytic future look. I have recommended it to my board member colleagues and the CEO. It triggered a developmental action plan to enhance the performance of the bank .”

How relevant and helpful was the programme for your role as a Board member?



*Anonymous evaluation from the 2022 edition

PARTICIPANT PROFILE*



Members of the GABV

Non-executive directors (NED) and Chairs of GABV banks and supporting partners.



Potential and New Directors

Potential non-executive directors (NED) of GABV banks and on boarding course for new NED.



Other financial institutions

Non-executive directors and Chairs of other financial institutions in which mission and values are key drivers.



Regulators

Very selectively, regulators that want to understand the distinctiveness of governance in values-based financial institutions.

THE PEOPLE BEHIND THE GABV GOVERNANCE ACADEMY



Peter Blom

Chair/Co-founder

Co-founder and co-president of the Sustainable Finance Lab. Former CEO, Triodos Bank. Founder and former Chairman, GABV.



Marcos Eguiguren

Board member/Co-founder

Associate Provost UPF-Barcelona School of Management, Partner NOW Partners, Member of the Board of different companies. Former Executive Director GABV



Tom Cummings

Board member/Co-founder

NOW Partners, Tällberg Foundation and BCORPS Boards. Chair BLab Europe. Counsel, Curator. Senior Advisor, GABV.



Lucia Urteaga

Programme Manager

Co-founder and Director of Strategy and Governance at NGO Enlazando. Part of Now Partners.

SPECIAL FACULTY GUESTS & THOUGHT LEADERS:

Our programme includes special faculty guests for each session, according to the specialty and topic. Some of our faculty guests are:



Sanjay Khanna

Chief Futurist, SK
Futures



Anita Braha

Board Chair, Vancity



Steve Round

Co-Founder,
SaaScada



John Fullerton

President, Co-founder,
Capital Institute



Paula Martin

Impact and
Governance Advisor



Laurie Spengler

Non-executive Director, BII



Ugo Biggeri

Founder, Banca Etica



Karen Maas

Sustainable Finance Lab



Carla van der Weert

Executive Board and
CRO Triodos Bank



Jaap Winter

Partner Phyleon
leadership &
governance



Lorna Davis

BLab Europe board
and the Blab Global



Ken Laroe

Founder, Chairman
and CEO of Climate
First Bank

TUITION

Because we will have a range of institutions that are from all over the world, we want to be conscious of the time and fees that people need to commit to a programme like this.

While we strongly recommend that everyone attend all the modules, we understand that due to the distance and busy schedules of Board members, some participants may find difficult to attend the final module in person. For this, it is possible to only sign-up for the online modules. The prices are as follows:

GABV members, emerging markets' members:

35% special discount

Online excluded VAT, € 3,120 **(With VAT € 3,775)**

In-person excluded VAT, € 1,560 **(With VAT € 1,890)**

GABV members, non-emerging markets' members:

Online excluded VAT, € 4,212 **(With VAT € 5,096)**

In-person excluded VAT, € 2,106 **(With VAT € 2,552)**

Non-GABV members:

Online excluded VAT, € 5,340 **(With VAT € 6,526)**

In-person excluded VAT, € 2,697 **(With VAT € 3,266)**

Additionally, there will be a 30% additional discount for the 2nd participant of the same institution and a 50% additional discount for the 3rd participant.

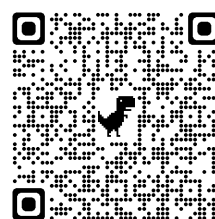
We understand that certain institutions in non-emerging countries may be encountering economic challenges. In light of this, our programme has allocated a quota of four special cases that will be directly assessed by the academy directors.

The purpose of this initiative is to facilitate additional discounts for qualifying institutions. If your institution is currently facing a challenging situation, we kindly request you contact us for a thorough evaluation of your case. Our aim is to provide assistance and support where possible.

APPLICATION PROCESS

Please, fill the online application form in the button below, before the **15 October**, 2023. We will contact you upon receipt of your registration for completing the process and payment.

[Register Now](#)



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GABV Governance Academy



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